



OUR COMMITMENT

heartofnewearth.com



MISSION

Heart of New Earth catalyzes the co-creation of healthy, regenerative processes and products that integrate ancient and modern technologies for good.

We are an Arizona-based, U.S. 501(c)(3) corporation.



OUR CONTAINER

In a world where global systems are creating profound risks to both our planet and people, HNE identifies and supports **visionary individuals** and **concepts** that cultivate creative strategies harmonized with Life, and bring to form products and services that strengthen people's ability to trust and love.

We are a systems-building, process-based organization redefining worldviews of ownership, work, life, currency and community.

We curate and support initiatives that **elevate human creativity**, drawing from the profound wisdom of Life. We do not separate ourselves from Nature, and rather identify with it as part of who we are.

We recognize the boundless potential that lies within each individual and commit to bringing intangible ideas into tangible reality. Together, we leverage our unique strengths, fostering an environment where collaboration thrives, and where each individual contribution propels us toward impactful solutions with purpose.

VALUES

SELF-SOVEREIGNTY = ALIGNMENT = RESILIENCE

We believe that everything we need to achieve our goals is available now within each of us.

We believe in creating safe, integral spaces that honor the presence and investments by creators.

We cultivate a decentralized model that reflects our natural interconnectivity, nurturing equitable distributions and reciprocity of contributions.

CREATION FROM FLOW STATE

We use our minds to ask and listen to our heart to act, discerning inspiration from the noise. We strive to expand our capacity to love and gain clarity and knowledge through experience.

ANCIENT FUTURE TECHNOLOGIES

We co-create contemporary, future-forward solutions guided by ancient technologies, tools and materials aligned with Nature, whilst inviting and learning from the wisdom of the masses.

CO-CREATING WITH LIFE

We honor the breath of the natural cycle. We listen, rest, act and adapt to enter the path that moves beyond metaphor toward high performance, contemporary creations, and deepened connection to Life.

ROOTED IN PRESENCE

We acknowledge limitless potentiality, commit to an agreed upon future and journey with the wisdom gained through experience.

WHAT

HNE transforms the way humans create and relate with one another by understanding that we are nature – not separate from it.

Our objective is to amplify people's ability to co-exist harmoniously with our environment and support one another in ways that dissolve mental obstacles and inspire creations that develop a new way of being.

Inspired creations rise from within, and unlike solutions devoid and disconnected from our inner nature, they uplift the individual and entire community with its long-lasting effects.

HNE is a ***living process*** that provides all stakeholders with an acute awareness of the many layers of perception formed from our lived experience, co-creating a new paradigm of interacting with and understanding *self* and *other*.

HNE invites you to exponentially expand your ability to ***move through*** discomfort of the new, building resilience in the face of uncertainty and open pathways, build bridges, and bring back the magic of creation.

EMERGENT LEADERSHIP

At HNE, we co-create containers that encourage expansive dialogue, knowledge sharing, and skills development. We create spaces that serve as a laboratory where individuals from various sectors come together to connect, learn, and innovate – stepping into leadership where they thrive.

Our cross-pollination approach allows individuals and organizations to tap into new ideas, methodologies, and perspectives that broaden their horizons to enhance their practice. By fostering environments that emphasize shared learning and partnership, we help you move ahead in a rapidly evolving field and cultivate a culture of excellence within your organization or project.

- **Broader Perspectives:** Gain fresh insights and new approaches from colleagues working in different sectors or organizations.
- **Skill Diversification:** Learn and apply new tools, strategies, and best practices that enhance your professional capabilities and technological transfer.
- **Collaborative Innovation:** Develop supportive ecosystems with other professionals to solve shared problems and create innovative solutions that drive the sector forward.
- **Leadership Development:** Build leadership skills through exposure to diverse communication styles and experiences, helping you manage complex projects and teams with confidence.
- **New Paradigms:** Effortlessly adapt toward new paradigms and experience breakthrough moments without relying on crises to catalyze transformation.

SERVICES & ACTIVITIES

Capacity Development Programs: Workshops, webinars, and training designed to elevate skills in areas such as leadership, fundraising, governance, and strategic planning. We focus on long-range, multi-generational decision making processes to ensure inclusive, nature-aligned solutions.

Immersive Learning: Interactive experiences and intimate circles where staff, board members, volunteers and other stakeholders can discuss challenges, share experiences, and develop solutions through an accelerated trust-building process.

Individual Coaching: One-on-one coaching to bring out your unique brilliance in public speaking, strategic management, fundraising, leadership and communications.

Sector-wide Initiatives: Design, recruit, manage and facilitate international, regional and cross-industry collaborations that foster collective action and build a unified network of professionals committed to an aligned vision.

Strategic Programming & Partnership Advisory: Strategic planning and program development to secure key partnerships, funding, and stakeholder engagement.

Sacred Connections: Group or one-on-one ceremonies and modern rituals that shed limiting beliefs and emerge closer to pure being. By invitation only.

PAST PROJECTS

Capacity Development:

- Transformational leadership coaching of a state-wide educational nonprofit executive moving through a merger with a national \$50M+ organization.
- Fundraising capacity development of a nonprofit board of directors, strengthening trust among members and identifying over 20 immediate funding sources within a 4-hour session.

Long-term Strategy:

- Delivered impact evaluation, recommendations and leadership training for a distinguished NGO establishing East African Regional Action Plans for Peace & Security led by 40 women and funded by nation states.

Fractional CDO:

- Facilitated grants of over \$3MM for an environment and community focused organization within 2 weeks.

Capital and Resource Development:

- Secured global, high-profile networks and \$30M investment for a European energy company developing inclusive, sustainable business solutions for their community and nation.
- Restructured the budget of an award-winning national education initiative to align with equitable practices, securing an additional \$1.2M in funding for teaching consultants.

Sector-wide Initiatives:

- Designed and led a nation-wide, cross-sector economic redevelopment summit to foster network building and unified action for ongoing disaster emergency relief.

1:1 Executive Coaching:

- Deepened leadership efficacy for founders blending blockchain and VR/AR tech in the built environment.

BOARD OF DIRECTORS

Fiona Aboud, President (New York, USA)

Founder, Fiona Aboud Photography. New York based artist and photographer applying blockchain, AI and NFTs to help alleviate global poverty. Former Board Chair of Humanity Forward and staunch advocate for creators.

Trish Groom, Vice President (Switzerland)

VP of Strategic Partnerships, Charge United. Business development executive and serial entrepreneur with over 15 years of experience turning fragmented ecosystems into structured, scalable partner programs that fuel indirect revenue growth and expand market reach. Committed to women-led impact investing.

Hikari Igarashi, Secretary (Japan)

Technology Advisor, Women's Eye. Leading civic-tech and Web3 initiatives that connect blockchain innovation with real-world social challenges in post-disaster Japan. Drives hyper-local economic and leadership development for women, leveraging decentralized systems to reduce poverty and social isolation among vulnerable populations.

Alexander Sexsmith, Treasurer (Arizona, USA)

Principal & Founder, Sexsmith Architects. NCARB and LEED certified architect with 20+ years of professional practice in the U.S., China and Canada. Pioneer in healthy, regenerative building materials and resilient design.

Judy Perez, Member (Colorado, USA)

CEO & Founder, iLearn Collaborative. Seasoned educator and entrepreneur, delivering highly effective blended learning resources for education agencies providing quality and innovative teaching and learning. Offers strategic management consulting to scale innovation.

Junko Nagao, Non-Voting Member (Arizona, USA)

CEO & Founder, Heart of New Earth. Catalytic leader at the intersection of technology, consciousness, and economic development, with proven expertise in complex international systems and strategic execution. Leverages emerging technologies for scalable, real-world impact—co-creating new paradigms for transformative change.

CONTACT >>

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